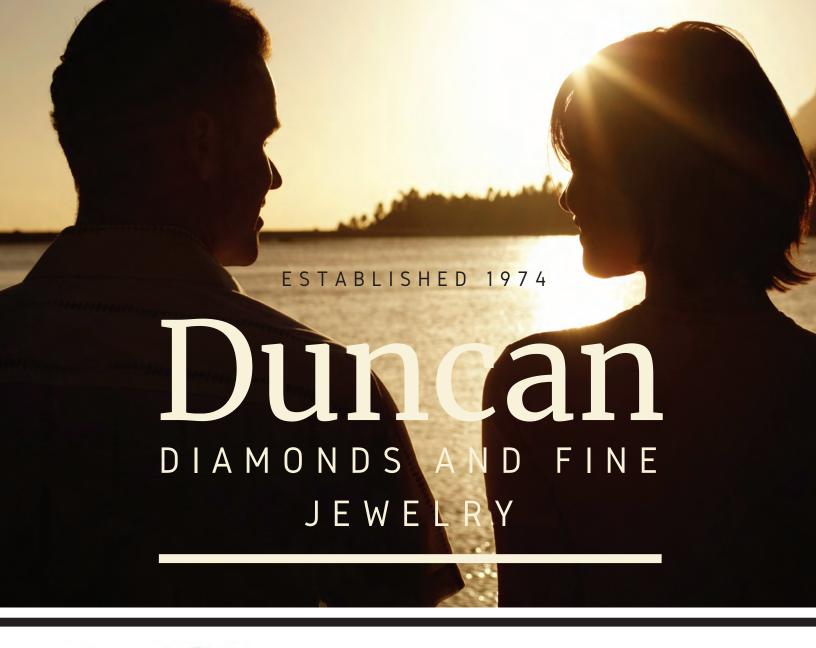


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FROM THE FOUNDER

Bob Bueltmann Founder, BassingBob.com

This year has been one of the most outlandish years in my lifetime. This unusual year was punctuated with the sad and tragic loss of Marie Terrell Steinkuehler, we all knew her as "Marie" from Anglers in Action and the Big Bass Bash. Marie was tragically killed, her husband Brad and thirteen year old daughter Hayden seriously injured in a senseless boating accident on Lake of the Ozarks. In this magazine, I sat down with Marie's dad, Randy Terrell to learn about Marie's life and share the story of this most wonderful and caring person.

This year we all have had to deal with the Covid-19 pandemic, which has turned our normal world on its head, including the fishing industry. Many springtime tournaments were cancelled and rescheduled to the fall of the year, forcing Bassing Bob to have to cancel this years Missouri Invitational Fishing and Golf Championship and kept us from printing the Spring Summer Fishing News Magazine. The industry is still lagging behind in the bait and tackle sector as products and components made overseas and here in the United States have endured supply chain set-backs thus slowing the manufacturing and distribution of some of our most popular products. On the positive side, since the beginning of the pandemic earlier in this

year, I have seen significantly more bass boats on the water, not just on weekends but through-out the week as well as the pandemic has forced businesses to rethink their workforce and providing many with the opportunity to work virtual. Being from St. Louis originally, I would far rather work from the lake versus sitting on highway 270 headed to work each day. I hope many of you have been able to take advantage of that upside during this crazy year.

In this edition of the Fishing News we have some very interesting articles in addition to fishing tips and new baits. One of those interesting articles is from Missouri Department of Conservation and their report from the five year tagging and tracking of paddlefish. You will be surprised at how far away some of the Paddlefish travelled away from Lake of the Ozarks and like me 'scratch your head" to understand how in the world they got that far.

We at Lake of the Ozarks are fortunate to have some of the very best bass anglers in the country. Five of our anglers qualified for the FLW All-American Championship, achieving such competing in a regional tournament against the top anglers in the central USA. Only 6 anglers from the region qualified for the All-American Championship and all six of those anglers came from the Ozarks division of the Bass Fishing League (BFL). In this edition, we share with you their stories and journey to success.

Back by popular demand from you all, we have brought back the popular "Featured Cove" article. In this edition we feature Anderson Hollow, with details about the cove, time of year and best baits for fishing in this cove.

A new boat has also arrived on the bass boat scene, Caymas. Two of our advetisers, Anglers Port Marine and the newly established Boat-WrX are the dealers in our area to have been selected to carry this amazing new line of bass boats. Anglers Port is based in Warsaw, MO and Boat-WrX has established their headquarters in Springfield and later this fall will have their extensive showroom open in Lake of the Ozarks on Osage Beach Parkway. In this edition you will be able to read about these boats and both dealerships.

I hope you all enjoy the magazine. As always, I encourage you all to patronize the advertisers in this magazine as if not for them, we are not able to bring you this fishing content.

Rest in Peace Marie.

Tight Lines.

- Bob Bueltmann





n July 25th of this year, our fishing community lost one of our popular individuals, Marie Terrell Steinkuelher in a senseless and tragic boating accident. Most of us simply knew her as "Marie" from the popular Anglers in Action and Big Bass Bash tournaments. When any of us spoke about the tournaments, all we needed to say was her name, Marie and we all knew who we were referring to. She simply had that kind of impact on us.

Recently I sat down with Marie's dad, Randy Terrell to learn and share with you all more about Marie and her life. Randy used the words, loving, caring, selfless, detailed, outdoors, nature loving, adventurous, family, quiet and compassionate often as he shared with me her story.

Marie was the youngest of four, Joe, Cherie, and Charlie. Marie was born in St. Louis on August 20th, 1977. Marie attended Bayless Grade School, Bayless High School and went to college at North Alabama University.

As a girl Marie was very active, adventurous, and loved the outdoors. The Terrell family often went on camping trips, Marie loved to fish with Randy including wading in the shallow waters of many of the rivers they fished. She enjoyed hiking in the woods, observing and caring for wildlife. Over time the family took trips to bigger lakes like Table Rock and Norfolk, again Marie always wanted to be out on the water fishing. Marie also loved to water ski when at these lakes.

Her love for nature was evident as she would not eat the meat of deer that Randy would harvest and protested his killing of such beautiful animals. In her adult life she purchased a horse from an Amish horse rescue organization. Between Marie, her daughter Hayden and horse trainer, they transformed this horse destined for slaughter into a ribbon and trophy winning Pleasure show horse. Marie and Hayden would ride, groom and nurture that horse on a near daily basis after Hayden got out of school.

Marie simply loved the outdoors, she loved nature and was very sensitive to the needs and caring of animals. She loved to travel to the west with her husband Brad and daughter. Traveling to majestic and mountainous nature places in Montana, Colorado, Utah, and others. Of course, wherever she travelled there had to be an opportunity to ride horses to observe the scenery, enjoy the outdoors and nature.

Marie was trying to encourage the entire Terrell family to take their annual family trip to Montana to participate in a cattle drive and roundup. All on horseback for several days with a chuck wagon, sleeping in tents each night and cooking meals on campfires.

Marie's love for the outdoors and nature encouraged Randy to purchase a 70-acre farm in St. James, Missouri. Marie, Randy, and the other family members had been in the process of laying out the farm, including having already poured the foundation for their 3,500 square foot country



house complete with a white picket fence. The farm being planned included a horse stable, animal pens for sheep, goats, chickens, and roosters. A corral for horseback riding and a fenced pasture for the horses to graze. Discussing these plans brought tears to Randy's eyes as this was something that really defined Marie's love of nature and outdoors and she was so very excited in fully engaged in the planning and lay-out process.

Growing up, Marie was quiet but engaging when engaged. She had several close friends, but she was not completely comfortable in large crowds, she would rather be off to the side with her close friends and simply observe the others, notice everything and had a great memory for details. However, she was very caring, compassionate, and loving. If she ever saw a friend or person in distress, she was quick to comfort and console them. When reading or being read stories with sad endings she would cry. Randy recalled how Marie loved warm and caring people. Randy was raised in Alabama, when visiting family there, Marie met some friends which became lifelong friends and thus she insisted on going to college in Alabama. Randy attributed that love for southern people to their warmth, loving, caring, polite and slow-paced nature, which Marie loved and lived life the same.

Her favorite movies were science fiction, horror, and alien type movies. She and her mom Diane would often stay up late watching such movies. Marie had an in-home movie theatre all decked out with nostalgia, pictures of famous older movie people like James Dean and Lucille Ball, gum ball machine, old pin ball machines and shuffleboard.

Marie was very meticulous about how she looked, her hair, clothes, make-up all had to be just perfect. She relied on her mom to help her to look her best. She did not ever wear revealing clothing or high heels. She just wanted to look her best in casual clothing. She desired to be loved and respected by her peers. Randy described her dress preferences as casual conservative and sporty without ever much jewelry. Here favorite colors were blues and greens.

The Terrell family is a very, very close-knit family. They worked together and played together. They travelled as a family, enjoyed holidays, birthday parties, sports in a family gathering setting, whether out to dinner or for family barbeques, they were always together. They enjoyed many family get togethers which were often at Marie and Brad's home which had a swimming pool. In summary, they were all each other best friends, from mom and dad to each of the siblings, they were all best friends.

Marie's mom Diane was the glue of this family togetherness. Marie was very close to Diane, going shopping together, having lunch together and talking on the phone daily. Diane was the major influence on the very special and close relationship and love that Marie had for her daughter

Hayden. Hayden was the centerpiece of Marie's life. Marie, always encouraged Hayden to be the very best she could be, treating others with great respect and love, to always look nice and always be polite. Hayden was quite an athlete too, she was involved with gymnastics, cheer leading, soccer, etc. Her coaches would always comment to Marie that Hayden was a natural and very gifted athlete. Hayden also inherited Marie's nurturing nature of caring for and taking care of people and a love for nature.

Marie's favorite food was Italian food and salads. She liked to eat at Rich and Charlies, Bartolinos and other St. Louis Italian restaurants. She loved lasagna. She was not big on eating breakfast foods and would occasionally have a breakfast sandwich from McDonalds with no egg. However, her food of choice was a salad, having a salad most mornings for breakfast. She liked olives and cucumbers on her salad with ranch dressing and no tomatoes.

After college, Marie worked in the technology department for St. Louis based Extra Lease. After Randy acquired Anglers in Action tournament trail and started the Big Bass Bash, Randy quickly knew that he needed Marie and Charlie full time versus as they had been working part time. Both Marie and Charlie quit their full-time jobs and went to work full time for Anglers in Action.

Marie's primary duties for Anglers in Action at first were clerical, handling





all thank Marie for keeping the Big Bass Bash an amateur only tournament.

Marie was also very intent on giving back to the community and donating proceeds to charities including veterans, animal shelters, homeless shelters, Lions Club, and others.

Marie will leave a big void with Anglers in Action. She has some big shoes to fill and Terrell family are discussing options to fill those shoes.

Loving, caring, selfless, detailed, out-doors, nature loving, adventurous, family, quiet and compassionate, these words and many others describe this wonderful woman we all knew as "Marie".

Rest in Peace Marie, we will all miss you.

accounting functions, registrations, vendor payments and other clerical duties. Overtime she grew into what many would consider the CEO of the business, while not formally appointed that position, she oversaw everything was instrumental in every decision and became the operational backbone of the business. She was very detailed about the money, always watching expenses and bringing extra ordinary expenses to everyone's attention. She was very detailed about every aspect of a tournament from registration accuracy, take off and weigh-in execution. While many of us observed Marie in the background of these tournaments, the flawless execution of such big tournaments like the Big Bass Bash was due to Marie's tireless oversite and desire for execution excellence.

Marie was specifically concerned about keeping the tournament an amateur only tournament, tirelessly researching every angler to be sure no ringers would slip in. To that point this past year the Big Bass Bash tournament qualifications rules were extremely tightened up to prevent any perceived ringer from participating in the tournament with very well and specifically defined qualification guidelines. We can











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Tournament Schedule at The Lake

	OCTOBER								
Date	Time	Location	Boats	Club	Phone				
10/03/2020	07:00 AM - 03:00 PM	PB#2RdOkAlhnnaPtRandIvyBnd	1400	Big Bass Bash	866-515-0102				
10/04/2020	07:00 AM - 03:00 PM	PB#2RdOkAlhnnaPtRandIvyBnd	1400	Big Bass Bash	866-515-0102				
10/08/2020	07:00 AM - 05:00 PM	PB #2	150	Costa FLW Series	270-703-9551				
10/09/2020	07:00 AM - 05:00 PM	PB #2	150	Costa FLW Series	270-703-9551				
10/10/2020	05:00 AM - 04:00 PM	Red Oak Resort	15	Kansas Buddy Bass	785-393-2144				
10/10/2020	07:00 AM - 03:30 PM	Red Oak Resort	50	Warrior William Project	636-357-5874				
10/10/2020	07:00 AM - 04:00 PM	Bledsoe Ferry	36	Redford Construction Invitational	816-540-2030				
10/10/2020	07:00 AM - 03:00 PM	StartAnywhere/EndHolidayHillsMarina	15	Holiday Hills Hawg Hunters Bass	573-345-3788				
10/10/2020	08:00 AM - 04:00 PM	Brown Bend Access	10	Central Missouri BaitCasters	660-909-4808				
10/10/2020	07:30 AM - 02:30 PM	StartAnywhere/EndFranky&Louie's	60	Outdoor Kids LLC	573-280-8020				
10/10/2020	07:00 AM - 03:00 PM	Rock Harbor Resort	25	Jeffco Bass Anglers	636-399-7557				
10/10/2020	06:45 AM - 03:30 PM	Point Randall Resort	15	Rodbenders Bass Club	314-378-2696				
10/10/2020	07:00 AM - 03:00 PM	Robin's Resort	60	USA Bassin Open	314-346-6963				
10/10/2020	07:00 AM - 05:00 PM	PB #2	150	Costa FLW Series	270-703-9551				
10/11/2020	05:00 AM - 04:00 PM	Red Oak Resort	15	Kansas Buddy Bass	785-393-2144				
10/11/2020	07:00 AM - 03:00 PM	Drake Harbor	15	Premier Anglers Bass Club	660-631-0142				
10/11/2020	07:00 AM - 03:00 PM	StartAnywhere/EndHolidayHillsMarina	15	Holiday Hills Hawg Hunters Bass	573-345-3788				
10/11/2020	07:00 AM - 03:00 PM	StartAny/EndFranky&Louies	40	American Crappie Association	573-280-8020				
10/11/2020	06:45 AM - 12:00 PM	Point Randall Resort	15	Rodbenders Bass Club	314-378-2696				
10/11/2020	07:00 AM - 03:00 PM	PB #2	60	USA Bassin	314-346-6963				
10/11/2020	06:30 AM - 03:00 PM	PB #2	50	Angler's Choice	573-619-3074				
10/17/2020	07:00 AM - 03:00 PM	Red Fox Bar & Grill	30	Joe Bidnick Memorial Invitational	913-634-3969				
10/17/2020	07:00 AM - 03:30 PM	Bass Point Resort	12	Dan Tiefenbrunn Memorial Fishing	636-219-8494				
10/17/2020	07:30 AM - 03:00 PM	The Wet Spot Bar & Grill	10	Benders Bass Club	816-985-0387				
10/17/2020	07:00 AM - 03:00 PM	Point Randall Resort	20	Show Me Bass Club	636-262-7309				
10/17/2020	06:30 AM - 03:30 PM	Robin's Resort	12	Perryville Basscasters	573-768-4184				
10/17/2020	06:00 AM - 03:00 PM	Red Oak Resort	25	Steel City Bassmasters	636-575-8300				
10/17/2020	07:30 AM - 03:30 PM	Pa He Tsi	15	Bush Beaters Bass Club	660-909-4808				
10/17/2020	07:00 AM - 03:00 PM	Alhonna Resort	90	Dupo Marine Center, LLC	618-286-5252				
10/17/2020	07:00 AM - 05:30 PM	NoTournaments-BledsoeFerry	0	Heritage Days	660-223-3344				
10/17/2020	07:00 AM - 03:00 PM	PB #2	40	Just Fish Bass Trail	573-619-3074				
10/18/2020	06:15 AM - 03:00 PM	PB #2	100	Bass World Sports Tournament Assoc.	314-409-9015				
10/18/2020	07:30 AM - 03:00 PM	The Wet Spot Bar & Grill	10	Benders Bass Club	816-985-0387				
10/18/2020	07:00 AM - 12:00 PM	Point Randall Resort	20	Show Me Bass Club	636-262-7309				
10/18/2020	06:30 AM - 01:30 PM	Robin's Resort	12	Perryville Basscasters	573-768-4184				
10/18/2020	06:00 AM - 12:00 PM	Red Oak Resort	25	Steel City Bassmasters	636-575-8300				
10/18/2020	07:00 AM - 03:00 PM	PB #2	60	USA Bassin	314-346-6963				
10/18/2020	07:00 AM - 05:30 PM	NoTournaments-BledsoeFerry	0	Heritage Days	660-223-3344				
10/20/2020	07:00 AM - 03:00 PM	LORA	40	Lake of the Ozarks Rec Area Tourn.	573-346-5673				
10/24/2020	06:00 AM - 03:00 PM	Robin's Resort	70	Teamsters Joint Council #13	314-388-4400				
10/24/2020	07:30 AM - 04:30 PM	Red Oak Resort	30	Hawg Hawlers Bass Club	573-718-4510				
10/24/2020	07:00 AM - 04:00 PM	Alhonna Resort	75	Alhonna Resort Buddy Bass Tourn	573-365-2634				
10/24/2020	07:00 AM - 03:00 PM	Drake Harbor	15	Olathe Bass Club	817-939-5072				

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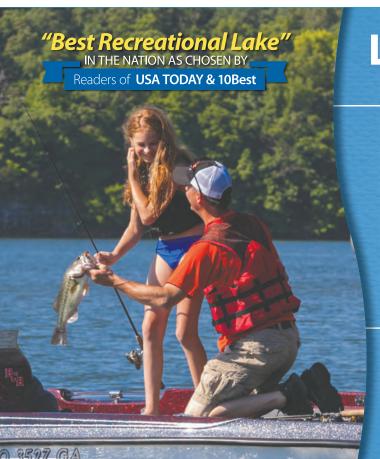


573-693-1833 sportboatsusa.com

Tournament Schedule at The Lake

OCTOBER							
Date	Time	Location	Boats	Club	Phone		
10/24/2020	07:00 AM - 03:00 PM	Robin's Resort	60	USA Bassin Open	314-346-6963		
10/25/2020	07:30 AM - 02:30 PM	Red Oak Resort	30	Hawg Hawlers Bass Club	573-718-4510		
10/25/2020	07:00 AM - 02:00 PM	Alhonna Resort	75	Alhonna Resort Buddy Bass Tourn	573-365-2634		
10/25/2020	07:00 AM - 03:00 PM	PB #2	60	USA Bassin	314-346-6963		
10/31/2020	07:00 AM - 03:00 PM	Shawnee Bend Access	20	Smithville Bassmasters	913-484-2369		
NOVEMBER							
Date	Time	Location	Boats	Club	Phone		
11/01/2020	07:00 AM - 03:00 PM	Shawnee Bend Access	20	Smithville Bassmasters	913-484-2369		
11/01/2020	07:00 AM - 03:00 PM	PB #2	50	Angler's Choice	573-619-3074		
11/07/2020	07:00 AM - 01:00 PM	PB #2	150	NYFA/Teen Anglers	417-689-4066		
11/07/2020	05:00 AM - 05:00 PM	Coffman Beach Access	30	Central Missouri Catfish Tourn.	660-651-2408		
11/07/2020	05:00 AM - 04:00 PM	Bledsoe Ferry	30	Kansas Buddy Bass	785-393-2144		
11/07/2020	06:45 AM - 03:30 PM	Point Randall Resort	15	Rodbenders Bass Club	314-378-2696		
11/08/2020	07:00 AM - 01:00 PM	PB #2	250	NYFA/Teen Anglers	417-689-4066		
11/08/2020	07:00 AM - 03:00 PM	Coffman Beach Access	20	Eldon Bassmasters	573-480-2640		
11/08/2020	05:00 AM - 04:00 PM	Bledsoe Ferry	30	Kansas Buddy Bass	785-393-2144		

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NOVEMBER (continued)							
Date	Time	Location	Boats	Club	Phone		
11/08/2020	06:45 AM - 12:00 PM	Point Randall Resort	15	Rodbenders Bass Club	314-378-2696		
11/21/2020	07:00 AM - 03:00 PM	Robin's Resort	60	USA Bassin Open	314-346-6963		
11/22/2020	07:30 AM - 03:00 PM	PB #2	100	Bass World Sports Tournament Assoc.	314-409-9015		
11/22/2020	07:00 AM - 04:00 PM	Linn Creek Campground Ramp	35	Camden County Bass'rs Club Tourn	573-723-1020		
11/22/2020	07:00 AM - 03:00 PM	PB #2	60	USA Bassin	314-346-6963		
11/28/2020	07:00 AM - 03:00 PM	PB #2	200	Anglers in Action	314-591-4578		
11/29/2020	08:00 AM - 03:00 PM	Alhonna Resort	60	Bassingbob.com	573-280-9027		
11/29/2020	07:00 AM - 03:00 PM	PB #2	40	Just Fish Bass Trail	573-619-3074		
DECEMBER							
Date	Time	Location	Boats	Club	Phone		
12/05/2020	07:00 AM - 03:00 PM	Robin's Resort	60	USA Bassin	314-346-6963		
12/05/2020	07:00 AM - 03:00 PM	LORA	25	Tri-County Bass Club Tournament	573-762-2668		
12/06/2020	07:00 AM - 03:00 PM	PB #2	50	Angler's Choice	573-619-3074		
12/12/2020	08:00 AM - 03:00 PM	PB #2	8	Central Missouri Bass Masters	573-578-0115		
12/13/2020	07:00 AM - 03:00 PM	PB #2	100	Bass World Sports Tournament Assoc.	314-409-9015		
12/19/2020	08:00 AM - 03:00 PM	Alhonna Resort	60	Bassingbob.com	573-280-9027		

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2021 SEASON SCHEDULE

BIG BASS BASH - ANGLERS IN ACTION TOURNAMENT TRAIL



2021 BIG BASS BASH SCHEDULE

LAKE OZARKS/TRUMAN LAKE, MO: APRIL 17-18

GRAND LAKE, OK: MAY 22-23

LAKE OZARKS/TRUMAN LAKE, MO: OCTOBER 2-3

2021 ANGLERS IN ACTION SCHEDULE

LAKE OF THE OZARKS

February 28 | March 14 | April 3 | May 2 GRAND LAKE

March 6 | April 24 | May 15 | June 19

TABLE ROCK LAKE

February 27 | March 13 | April 10 | May 8



FOR MORE INFO VISIT WWW.BIGBASSBASH.COM



No Time Like the Present

New marine dealer, BoatWRX has big plans for the Lake of the Ozarks by Deborah Wolfe

s business owners across the country white-knuckled their way Lathrough the early months of coronavirus quarantines, the fishing industry held on tight for what they anticipated might be an extremely rough economic ride. But Americans are an impatient bunch and before long an epidemic of cabin fever sent the homebound looking for ways to safely escape isolation. The result was a massive influx of pandemic pilgrims to the country's waterways and their favorite pastime turned out to be fishing.

In a surprising twist, the pandemic gave rise to a surge in fishing that increased the number of active U.S. anglers by the millions and fueled a sales boom for fishingrelated products. From baits to boats and accessories, the future suddenly looked bright for the fishing industry.

Encouraged by the industry's positive sales forecast, the founders of BoatWRX Performance Specialists see it as an opportune time to dive into the boating business. Driven by the partnership of Jim Morris and Drew Sanford, BoatWRX began renovations to the Springfield showroom in August and plan to open it in the imminent future. Shortly thereafter, the group announced plans to open a second location at the Lake of the Ozarks by January 2021.

"It is a fast-moving, aggressive ownership group," BoatWRX General Manager Jim Lovan said. "All the partners are passionate about fishing and the outdoors. Plus, they have an extensive track record of success in several different industries. They definitely see this as a business investment and not just a hobby."

Bringing Lovan on as general manager is a testament to the group's business savvy and drive to build a quality organization. Lovan's 15+ years

in the fishing industry took him from fishing tackle manufacturing to retail manager of Lew's massive Sportsman Factory Outlet store in Springfield.

"Throughout my career, I've been fortunate to build relationships with people in many different industries who have a drive for excellence and delivering quality products and services," Lovan said. "This new partnership group is highly-aligned with those same tenets and they are committed to equipping BoatWRX with whatever it takes to make that happen."

To that end, Lovan and BoatWRX owners are making a concerted effort to hire the best marine salespeople, mechanics and technicians in the industry. Even though the fishing biz is booming, there is plenty of competition and the bar is set extremely high for new marine dealers, especially at the Lake of the Ozarks.

"The Lake of the Ozarks is like no other lake," Lovan said. "It is imperative for us as a new dealer to staff it and manage it in a way that is up to the standards already set by



those marine dealers who have a history of success at the Lake of the Ozarks."

Lovan stressed that regardless of the location, the BoatWRX team is intent on delivering top-of-the-line products and service to their customers.

"It is important that we staff our dealerships in a way that people know we will be there for them, especially when it comes to servicing their boats," Lovan said, adding that service and maintenance is often the most important part of a dealership. "It's essential we have a quality service department with highly-skilled technicians who understand what it means to provide exceptional customer service."

Of course, you can't have a marine dealership without boats and BoatWRX has a lot to boast about when it comes to their lines of Bass Cat bass boats; Caymus bass boats and center console boats; and



Bentley pontoons. Moving forward, the company plans to offer additional lines of tritoons and pleasure boats to meet consumer demand. In addition to boats, both BoatWRX locations will carry a rich inventory of accessories that include fishing electronics and a fully stocked bait and tackle shop.

"We offer the Bass Cat line of boats that have been a staple for many years and there are a lot of Bass Cat owners at the Lake of the Ozarks," Lovan said. "We are excited to provide them the opportunity to have a dealership and service department located right at the Lake as well as here in Springfield."

Opening one new marine dealership is an ambitious undertaking and opening two within months of each other is almost unthinkable. But Lovan is confident the experience and drive of the BoatWRX team will rise to the challenge. A big part of that means "taking the time to put all the right pieces in place."

"We are excited to bring BoatWRX to the Lake of the Ozarks, but it is important we take the time to prepare in the best possible way," Lovan explained. "That way, when we open the doors will provide anglers and other boaters the best shopping and service experience possible."



About BoatWRX Performance Specialists

BoatWRX carries a large selection of new and pre-owned bass boats, center consoles and tritoons. Their friendly and knowledgeable sales, financing, service, and parts departments are prepared to make sure your experience is outstanding, from assisting while you are making your choice to ongoing maintenance and customization. The BoatWRX team values the opportunity to create a long-term relationship with customers by providing the best customer service available.



Learn more at boat-wrx.com or call (417) 708-2200. Visit BOATWRX Springfield location at 350 S Ingram Mill Rd and watch for their second location coming to the Lake of the Ozarks soon at 4363 Osage Beach Parkway, Osage Beach, Missouri.



Lews Rods and Reels for Winter Fishing

Wiggle Wart Rod

Lews Custom Speed Stick LWWS (Wart Special) Length: 7' Power: Medium Taper: Moderate Fast

Lews 6.4:1 BB1 Pro



The Wiggle Wart requires a sweeping technique that works best with a soft tip that allows the rod to let the bait get down and hunt with a wide erratic wobble. The Lews Custom Wart Special is the perfect rod for this technique. Its moderate fast taper allows the rod to load up for long casts and also helps when landing fish with small treble hooks. The BB1 Pro is an excellent choice for crankbaits because it is built for making effortless long casts that are needed for keeping the bait down in the strikezone for longer periods of time.

Ierkbait Rod

Lews Custom Lite Speed Stick LCLTWJB Length: 6'8"

Power: Medium Light Taper: Fast

Reel

Lews 7.5:1 Team Lite Speed Spool



The medium light power of this rod is just enough to drive small treble hooks into less aggressive wintertime fish with light

line. The fast tip is important because it gives the stick-bait a more erratic darting action when you twitch the rod. The Team Lew's Lite Speed Spool is a great option for light line techniques because of its superb castability and light weight. The gear ratio is not as crucial when throwing jerkbaits, because you are working the bait with your rod tip and not the reel. I prefer using a fast gear ratio because you can take up slack line faster in between jerks.

A-Rig Rod

Team Lew's Custom Pro TLCPMPR3 Length: 7'11"

Power: Heavy Taper: Fast

Reel

Lew's 6.8:1 Super Duty G Speed Spool



A heavy duty setup is a must for the heavy A-Rig. This long and stout rod allows you to lob the bait instead of cast it, which will help minimize fatigue. The Lews Super Duty is the perfect reel for the A-Rig because it has strong gears and components that are built for heavy duty applications. I have broken handles and stripped gears on several reels from this, but the Super Duty is a horse that handles the rig with ease.

Visit Fitz Fishing to see the Lews line of fishing rods available for winter as well as year round techniques.

Finesse Jig Rod

Team Lews Custom Pro TLCBMBR1 Length: 7' Power: Medium Heavy

Taper: Fast

Reel

7.5:1 Team Lews Lite Speed Spool



There are many rods in the lews arsenal that will work great for a finesse jig. The Lews custom pro TLCBMBR1 is ideal because it is a very light and sensitive rod, but has a lot of backbone for getting strong hooksets.

Crappie-Dock Shooting Rod

Lews Custom Speed Stick Walleye Special (LWS) Length: 7' Power: Medium light Taper: Fast

Reel

Lews Mach II Speed spin 200



Lews Crappie Pro, and Bassingbob Expert Advisor Terry Blankenship recommends this rod for dock shooting. The LWS is the perfect combination of power, distance, and accuracy to get that bait into hard to reach areas where the big crappie live.

Featured Cove

Anderson Hollow Cove

hile many of you know the famed "Party Cove"- Anderson Hollow (located in the Grand Glaize Arm of the Lake), not very many people know that there is another cove with a very similar name that is often mistaken for Party Cove. A four mile boat ride separates Anderson Hollow (Party Cove) from Anderson Hollow Cove. Anderson Hollow Cove is located on the 18MM of the Osage Arm, and features some of the best fishing Lake of the Ozarks has to offer.

Anderson Hollow cove is approximately one mile long, and is 1000ft wide at the mouth. Like most coves on the Lake of the Ozarks, Anderson Hollow Cove is mostly residential and is full of some spectacular lake homes. As you enter the cove you will notice a big condo complex on the left, and Porta Cima Golf Course as you get to the back. What makes this cove unique for fishing is that it features a plethora of both steep and gradual slopping banks. Since the terrain within the cove is so diverse, you can catch fish here year round!

Spring

One reason this cove can make for some great spring fishing is that it is north facing. North facing coves and pockets catch more sunlight, and typically catch the warmer southern winds. This means

that these coves are the first to warm up in the springtime for fish to move up and spawn. This cove features a protected pocket with steeper banks that makes for an excellent spawning pocket. A good bait to throw in that pocket would be a Carolina Rigged Swamp Bug.

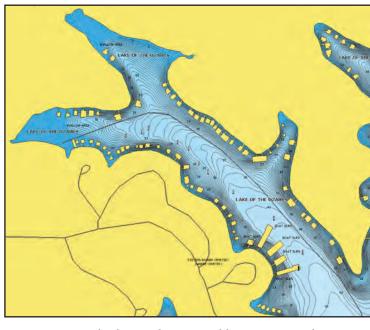
Summer

This cove features a large main lake point at the mouth, with a ton of scattered big rock around it. While Ameren runs current through the dam

in the summertime, this point is a great area to catch big post spawn bass. A good bait to target these bass would be a 3/4oz football jig dragged slowly over the top of the bigger rock.

Fall

As we get into the fall season, many of the shad in the lake will begin to migrate towards the backs of the creeks. Anderson Hollow Cove splits into two separate pockets in the very back. Each of these pockets offer great opportunities to catch fish in the fall. The shallower docks in the



back are where I would start my search. Try flipping a creature style bait around the shaded areas of the docks back here. If dock flipping is not your cup of tea, try throwing a Sixth Sense Quake Thud Lipless Crankbait through the balls of shad back in these pockets.



Winter

As the water temperature starts to drop in the winter, the bass will migrate from the flats to the steeper banks back in the cove. If you look for the places where the contours tighten up, you will find the bass grouped up around the bait fish in these areas. An excellent bait to target these lethargic winter fish is with a Megabass Vision 110 Jerkbait. On these steeper banks, you want to throw the bait closer to the bank as the feeding fish will often be in less than 8ft of water.





Truman Lake Fishing this Fall by Tyler Mahoney

Missouri is very blessed to have some of the best fishing reservoirs in the country. Lake of the Ozarks and Table Rock Lake are premiere destinations for both recreational boaters and anglers alike. But Truman Lake fishing is right up there with them. It boasts a diverse list of species to target as well as quality. The experts at trumanlakefishingintel.com expect good things this fall and have a few pointers if you plan to get on the water.

Here in mid-September, the water temperature is finally starting to creep down into the low to mid 70s. Several arms of the lake have been in the process of turning over or have already done so. The lake level is about 1.5 feet low still, exposing many logs and stick ups you can't normally see at normal level or higher.

Expectations are high this fall for many species. Largemouth bass have come on strong all over the lake in the past several years, and this year has gotten even better. It has regularly taken 20-pound+ bags to win tournaments.

As we progress into fall, you need to be spending your time in the creeks and secondary pockets. The shad are already moving in there and the bass aren't far behind. Folks are reporting finding the bass shallow already all over the lake, but not necessarily all the way into the creeks yet.

"If you pull into a spot and see a big, long meandering school of shad, turn around and leave," Steve Blake, longtime guide on Truman, said. When you see shad like this, they aren't being pressured by any predators.

"You want to look for those shad balls that are bunched up tight in a 6-8 foot circle swimming round and round because there's something feeding on them."

Topwater is already picking up throwing the medium-size whopper plopper and PopRs.





"But you can't beat a squarebill from now until mid-October," Blake added. "I like a Tennessee shad color in clear water and a chartreuse black back in dirtier water."

Some of the most fun action you'll have this fall is chasing white bass and hybrids. The lower end of the lake near the dam and KK Island are very popular places to target them. Once that water temperature hits 70 degrees, it will be on!

"Look for any windy bank whether it's chunk rock, gravel, or otherwise and they'll be there in 1-4 feet of water," Blake said. He expects this fall to be one of the best times for white bass the lake has seen in years.

And, the hybrids won't be far behind. They will move up shallow right there with the white bass so you better be ready to hold on for a fight.

Master Captain, Jack Vanderpool, who operates Wiper Sniper Guide Service on Truman, is ready for some hard-fighting hybrids in the coming weeks.

"I look for stable weather over the course of several days," Vanderpool said. "If it stays consistent, the hybrids will be more inclined to get up shallow." While he has all the electronics to find the fish, Vanderpool likes to let nature tell him where to go.

"When I'm out on the water, I'm watching for the gulls all the time," he said. "They'll point you right to where all the shad are hanging out."

Crappie fishing on Truman is exceptional, and the fall months are a great time to target them.

Captain Jeff Faulkenberry looks forward to when the water temperature gets close to 50 degrees.

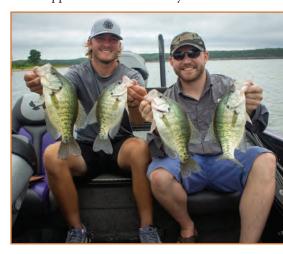
"I'm going to target most of my fish shallow when they start getting that 50-degree feed bag on," Faulkenberry said. "I'll look for those dark black stumps because they hold the warmth a little better, it keeps the algae a bit more active, and the crappie just congregate to them."

Faulkenberry also likes to target catfish up shallow as well as we get further into fall.

"Those shad are going to move back into those warmer waters in the backs of creeks and you'll be able to catch catfish in 2 to 5 feet of water," he stated.

"You're basically looking at patterns that will be very similar to spring, pre-spawn pattern, but instead of waiting for the water to get up to 50 degrees, you're waiting for it to get down to 50 degrees here in the next couple of months," Faulkenberry explained.

Regardless of what species you're looking for, Truman Lake fishing is going to be good this fall. The bass population is in good shape, catfish are plentiful, white bass and hybrids are already being caught in numbers, and the crappie fishing continues to prove why Truman is one of the best crappie lakes in the country.

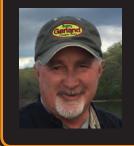


Be sure to visit and become a member at trumanlakefishingintel.com to stay up-to-date on the daily/weekly fishing reports, articles, and videos from the experts who are on the lake every day.

AN INSIDE LOOK INTO

TOURNAMENT FISHERMAN Terry Blankenship





Q&A with Terry Blankenship

Lake of the Ozarks crappie guide and tournament angler Terry Blankenship has developed a reputation as one of the most respected anglers in the ozark region. With decades of knowledge on fishing the Lake of the Ozarks, we decided to spotlight Terry in this issue with some Q&A.



Background info: Terry was born and raised in Iberia, a small Missouri town that is about a 30-minute drive east of Osage Beach. He moved to the lake in 1998 and worked in the construction industry all his life until recently retiring. Terry now fishes full time, running a crappie guide service and competing in both bass and crappie tournaments.

What got you into fishing? When did you start?

"Oh it was before I could remember, but my dad always told me when I was about three years old, he took me fishing one day and I hooked into a 10lb carp. The carp started pull me down the rocks and into the water while my dad shouted to let go of the pole, but I wouldn't do it! He ended up running down and grabbing me before it pulled me into the lake, but he always said that I was not gonna let go of that pole, and I guess I have been hooked ever since."

> Who were some of your mentors growing up fishing?

"My dad was for sure my main mentor. He had a passion for fishing just like I do. Any spare time he could get away he would take me down to Tavern Creek, and back in those days that creek had a lot of good fish in it. He had a Jon boat with a 5.5 HP Evinrude on the back of it, and one day asked if I wanted to drive it. I jumped right over the seat to get a hold of that boat so fast that I stepped right on a big catfish barb. When I looked down it was coming right through the top of my tennis shoe! He ended up having to take the boat to shore so that he could get ahold of the fish by both sides to jerk the barb out. That was a pretty bad experience for the first time driving the boat, but I ended up learning a lot that I know about fishing from that man and was back to driving the boat in no time."

How did you end up getting into tournament crappie fishing? I had been fishing the lake for quite some time and would go to several different tackle stores around the lake to talk with the people there. When I talked to those people, I would tell them about the crappie I was catching, and they would always tell me that if was catching fish like

that then I should get into a tournament. I eventually ended up taking their advice, and that is kind of how it got started. It has definitely had its ups and downs over the years. You get lucky finding some big fish and win some money thinking you are really good, and then the next tournament you get your teeth kicked in. I like to try and stay pretty humble because if I have learned anything over the years, it's that tournament fishing will humble you."



Terry with a nice Lake of the Ozarks crappie.

What do you believe gives you the edge for your success on the water? "I truly think that a lot of hard work has led to the majority of my tournament success. I have built tons of stake beds and fish habitat over the years.

I would often go out and anchor my Jon

boat on a spot where I wanted to drop habitat, and then wait until dark so that no one would spot me. Before all the electronics and GPS came into play, I had all of that sunken cover to myself for years."

"Even though that cover can now be found by other anglers with electronics, mastering my Humminbird units has also played a huge role in tournaments for me. Instead of guessing, I can now see if there is fish in a spot before I shut off the big motor. With my 360 Imaging, I can see where both the fish and the cover are, and can make accurate casts right to them."

> What is your favorite style of fishing?

"Dock shooting is without question the most exciting fishing I have done. I love it just for that fact that when you make a good shot, you often get rewarded. I like watching my line fall under the dock in anticipation for it to jump or go slack so I can set the hook. Whenever I do make a really good shot, I'll quit breathing because I am so focused on every movement of my bait and line. It really gets my heart going and that's why I love it so much."

> What is your least favorite style of fishing?

"I have never been a troller, but it is an awesome way to catch fish. I have tried it and have caught a lot of fish trolling, but I learned that it just wasn't something I was in to. I don't want to make it a negative thing, because a lot of awesome crappie fisherman troll quite a bit, and that is the way a lot of crappie tournaments are won now. That is one reason I got out of the national crappie tournaments, because trolling is the only way to compete in a lot of them. That is one reason I love it here at the Lake of the Ozarks. There is so many tournaments here that I can pretty much fish every weekend without having

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to travel, and even though a lot of tournaments are won from trolling, I feel like I can compete throughout most of the year."

What is one of your best memories from tournament fishing on the Lake of the Ozarks? "I have a ton of great memories from tournaments over the years. Any time you win a national tournament is always something to remember. One tournament that stands out to me was a Crappie USA Tournament here in the Fall. I wasn't able to catch anything at all to start the day, but then made a last-minute color change and immediately started whacking them. We ended up winning the tournament that day. It was unbelievable what a difference that color change made."

"What advice do you give to aspiring crappie anglers? "One of the biggest things in crappie fishing is to get confidence in the bait that you are using. That and patience are the two biggest factors in becoming a better crappie angler. If you are doing what you think is right, have patience and stick to it! Another word of advice is to do your due diligence in finding sunken cover, and also putting in fish holding cover yourself. If you do those things, then you are on your way to becoming a better crappie angler."

Terry's Sponsors: Bobby Garland, Gene Larew, Pradco, Lews, Humminbird, Pro's Choice Marine, MinnKota, Vicious Fishing Line, Jakked Baits, Crank Wraps, Gorilla Grip Gloves, Nitro Boats, and Mercury Marine.

Bass Fishing Tips for

t first look, muddy water can be described as anything but pretty, but to the experienced angler, that brownish looking water can be absolutely beautiful. Unlike other true "Ozark" reservoirs, Lake of the Ozarks is often faced with this "burden" after large precipitation events. However, that doesn't necessarily mean the fishing is going to be tough. If you keep some of these tips in mind, you might have one of the best days of the year fishing in what looks like a muddy mess.

Water Color and Temperature

I will start of by stating that not all dirty water situations are going to be the same. If the water temperature is in the mid to low 40's, dirty water is obviously not going to be the ticket. The colder the water gets, the more bass will rely on eyesight to hunt down prey, so dirty water fishing typically applies to the spring through early fall. However, if you find yourself in a position where the water temps are low, there is still hope.

Regardless of the water clarity, the first thing you need to keep in mind is the time of year and where most fish are going to be actively feeding. The 90+ mile long stretch of the Lake of the Ozarks offers you a plethora of different types of topography, shoreline, and different water conditions. If you are fishing in the spring and the water is in the lower 40s, you can often find warmer water by running up one of the river arms where the shallow water warms up faster. Since the shallow water warms faster, that water will often have a bit more clarity to it because the molecules in warmer water will be less dense allowing the sediment to drop down to the bottom of the lake. The opposite can be found in the fall when the deeper water on the lower end of the lake is the last to cool down. If you are faced with a cold-water situation where the entire lake is dirty, the best fishing is going to be found wherever you can find the warmer water. This all goes out the window once the water temps surpass the 50-degree mark. At that time, fish can be caught even if there is less than two inches of visibility.

Go Shallow

The word "shallow" in bass fishing can be a very vague term. This is especially true on Ozark reservoirs where the fish can live down to 30-40ft deep. A typical rule of thumb is the dirtier the water, the shallower the fish are going to be. You really have to look at the time of the year and where the fish are positioned in the area of the lake you are fishing. For instance, if you are fishing deep points in the summertime and the water is heavily stained, instead of fishing in 25ft, you might want to fish those same points in 10-12ft of water. Another instance, if we get a big flood and the water gets really muddy, you will often find most of the fish on the bank in less than 2ft of water.

Seek Heavy Cover

For the most part, bass are a coveroriented fish. They spend most of their lives close to a piece of anything that is stationary. Fish use this cover for protection, and also as a point of ambush for potential prey. In the Lake of the Ozarks, most of the cover is in the form of docks, rocks, and wood (brush piles, cut stumps, and laydowns). In clear water situations bass



will tend to roam and feed more pelagically, using docks and shaded banks as ambush points to catch prey. However, in dirtier water, bass will relate less to shade, and will tuck up closer to a hard piece of cover in the water. Just like water depth, a typical rule of thumb is the dirtier the water, the tighter fish will hold to a piece of cover. If you find yourself in a muddy water situation, a bait thrown into a shallow log or brush pile is going to be money.

Color

Although the fish have much better adapted eyes to see through the sediment, their vision is still limited. In dirty water situations it is a good idea to use bright colors to get their attention. I like to look at the main forage that the fish are predominantly feeding on in the area, and try to mimic that with a bright color. If the fish are feeding on shad, I will use a bright white color with some added chartreuse for visibility. If the fish are feeding on crawfish, adding bright orange to a jig or crankbait can make a huge difference. If the fish are feeding more on bluegill, I will take a green pumpkin bait like a brush hog, and dip the tails of it in chartreuse to add more visibility to the bait. In my experience, the exact color doesn't matter, as long as it looks somewhat similar to what the fish are feeding on.

Noise and Vibration

The fish cannot see as well in dirty water, so they will often use their lateral sense of vibration to feed. Since the fish are feeding by feel, using a bait that puts off a lot of noise and vibration can be critical to catching fish. When faced with a dirty water situation, look at the time of year and

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conditions to match your lures. For example: Instead of throwing a swimbait, opt for chartreuse and white spinnerbait with oversized blades for added thump. If you are throwing a jig in dirty water, use a trailer that displaces more water, and add a rattle to it so that the fish can pick up on the sound.

Make Multiple Presentations

One of the biggest things to pay attention to in muddy water is making the right presentation. Since you are often fishing shallow water, you want to make sure to maintain stealth and make quiet presentations by letting the bait enter the water softly. Try to let your bait hit the piece of cover if you can; that will often draw a reaction strike from the fish that didn't even know the bait was there. The most important tip I can give is to make multiple presentations to each piece of cover. Since the fish often cannot see the bait, you really need to break down the cover you are fishing. If you are throwing at a downed tree, try to hit all parts of the tree from different angles. You might have just gotten the fish's attention on the first presentation. If you put it in front of her face enough, she will grab it!

Favorite Muddy Water Baits for the Lake of the Ozarks-



Spring: 1/2 oz. Single Colorado E-factor Spinnerbait - Chartreuse and White



Summer: Sixth Sense Cloud 9 C15 Crankbait- Blue Treuse



Early Fall: Texas Rigged Zoom Brush Hog-Green Pumpkin Dipped in Chartreuse with Rattle Added



Late Fall: 3/4 oz. Double Willow E-factor Spinnerbait-Chartreuse and White Painted Blades

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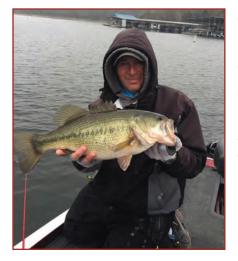
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Fall and Winter Patterns for Table Rock Fishing



by Kory Mitchell

Good fishing on Table Rock will last deep into the winter months. As the water cools from October to November, fish begin to move shallow. During this transition, some days will be tough and some days will produce solid numbers of quality bass. Table Rock Fishing Intel expert Eric Prey gives some inside information on the patterns, baits and locations. Read on to get a breakdown of each month.

October

In October, anglers being able to adapt is critical. Look for steeper rocky banks and use shad-imitating baits such as spinnerbaits, square bill crankbaits, buzzbaits and prop baits. Shallow wood cover on these steeper banks, especially toward the backs of creeks, are key areas where bass hold, waiting to ambush schools of shad. An additional pattern would be throwing a 5/8-ounce Jewel football jig with a twintailed trailer on the main lake and secondary gravel points. Check out the marked Fall Upper Big Indian Creek Map at www. tablerockfishingintel.com for more detail.

November

When the leaves change in early November, the crankbait and jig begin to catch more fish. Use a wiggle wart, rock crawler or 6th Sense Curve 55 on

45-degree banks with mixed rock. Paying close attention to small transition areas where the rock changes from big to smaller rock, fish the crankbait with a slow, steady retrieve. If the bait feels like it gets hung up, stop the retrieve and let the bait settle. This action will not only free the bait but it can also trigger a strike. Use the Jewel Pee-Wee football jig on gravel points for smallmouth. Overcast and windy days in November deliver some of the best fishing days of the month. Check out the marked Fall Piney Creek Map at www.tablerockfishingintel.com for more detail.

December

Cold fronts during December can quickly and drastically change the pattern, making adjustment critical. Try using a Jewel Gem Spin matched with Keitech 3.3 Impact Fat swimbait. Using a slower retrieve, look for wood cover such as standing timber, brush piles and laydowns. Be prepared for a strike to happen in any of these locations. If winter makes an early appearance and water temperatures drop



into the low 40s, try using a Jewel Scuba Spoon with a vertical presentation around schools of shad. Check out the marked Fall Spring Branch Map at www.tablerockfishingintel.com for more detail.

Prey recommends some additional tips to make these fall fishing trips more enjoyable.

- Wear clothes in layers. It can be cool in the morning and warm up by the afternoon.
- Be willing to adjust day-to-day or even within the same day because fish are constantly moving based on various weather patterns.
- Finding, following and staying with the bait fish is critical during the fall and winter months.

Table Rock Lake is arguably the best winter fishing lake in Missouri. It provides great opportunity at multiple species of bass using a wide array of baits and patterns. Finding the bait fish is the key to consistently staying on the bass during this coolerwaters time of the year.



Ozark Anglers Dominate Regional Competition

ach year, some of the best BFL anglers gather from around the country to compete for Lone of the most highly touted prizes in Bass fishing, the BFL All-American. The BFL features a boater/co-angler format, and anglers compete in four one-day events plus one two-day super-tournament to qualify for a regional championship. There are six regional championships, along with the BFL Wild Card tournament, each send only six anglers to the FLW All-American.

Ozark Anglers have dominated BFL Regional and All-American competition for years. In fact, we have seen three All-American Champions from the Ozark Region: Brian Maloney, Marcus Sykora, and Jeremy Lawyer. There must have been some Ozark magic in the water, because last year all six All-American Qualifiers in the Grand Lake Regional Championship hail from the Ozarks Division. It is no surprise when you look at the list of names and accolades from these six anglers. Roger Fitzpatrick alone has qualified for the prestigious event 7 times, and Dennis Berhorst a whopping 8. Be on the lookout for these seasoned anglers to come across the All-American stage set for Lake Hartwell, South Carolina on November 11th.



Dennis Berhorst From: Holts Summit Missouri 10 FLW WIns 58 FLW Top Ten Finishes



Roger Fitzpatrick From: Eldon Missouri 9 FLW Wins 54 FLW Top Ten Finishes



Shawn Kowal From: Linn Creek Missouri 1 FLW Win 24 FLW Ton Ten Finishes



Dustin Lippe From: Lampe Missouri 2 FLW Wins 6 FLW Top Ten Finishes



Chris Macy From: Daimond Missouri 3 FLW Top Ten Finishes Over 13,000 in FLW Winnings



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Methods for Catching Big Cats on Lake of the Ozarks

hen it comes to catfish, Lake of the Ozarks is one of the best fisheries in the country. Here you can find blue. channel, and flathead species of catfish. While there is a large population of all three, the most popular and best eating is the blue cat.



There are a variety of methods you can use to catch these catfish in the summertime. Jack Uxa, experienced guide and BassingBob.com expert advisor utilizes a trolling technique to target big blues. Jack will use his electronics in 25-35ft of water to search for schools of shad and multiple big arches indicating catfish. He will then troll through this area at around .5mph with his bait suspended 2-3ft from

the bottom. When it comes to bait, lack likes to use Green Sunfish instead of shad. He emphasized that the blue cats really seem to like fresh bait, so he keeps the sunfish alive until it is time to put them on the

hook. Jack also mentioned that the lake is chockfull of 2-8lb blues. He likes to target that size of fish by taking a 2" chunk of fillet off of the sunfish and sticking it on a 6/0 hook. The lake is full of sunfish and they are easy to catch, but another bait that jack likes to use is the fillet of a drum. Drum are considered a junk fish that are not sought after by most anglers, but the blue cats will absolutely demolish them! Jack has success with this technique all summer long and notes that the best bite is in mid-august.

Although trolling is an awesome technique, you don't always need a boat to catch big summertime catfish on the Lake of the Ozarks. Bassingbob Dock Expert Jim Verhoef, utilizes a weighted dock-line jugging technique to pull up monster cats



all summer long. Jim will tie a floating jug line off of the dock so that it can be pulled in without getting into the boat. On the main line going down to a heavy weight on the bottom, he will place two three-way

swivels to hooks in 10-20ft depending on the depth. Jim notes that you don't have to have the weight anchored to the bottom, but prefers this method as he can throw the weight out to areas that the jug line won't drift and get tangled into submerged cables underneath the docks. For this technique a circle style hook is critical, since the fish will hook themselves without a rod to set into them. While Jim notes that you can use just about any kind of bait for catfish, his favorite is a small chunk of Skip Jack which can be found at Fitz Fishing Tackle and Supplies. Once your line is baited, all you have to do is wait for movement in the jug, signaling a big cat! For more great info on catching summertime catfish, make sure to check out the Crappie+ section on Bassingbob.com.



Great New Opportunities Await Co-anglers in FLW's New Toyota Series

Angler feedback brings lower tournament entry fees and bigger payouts for Toyota Series competitors by Deborah Wolfe









he tournament-fishing world often focuses its attention on the top-level professional anglers who compete in the Tackle Warehouse Pro Circuit and Major League Fishing Bass Pro Tour. But they're not the only ones enjoying opportunities to fish for major prize money while chasing their dreams.

FLW manages a complete hierarchy of tournament circuits for anglers of all skill levels. There are even opportunities for coanglers that don't have access to a boat or maybe aren't ready to be "calling the shots" on where and how to fish. Fishing from the back of the boat, co-anglers compete in a separate "tournament within the tournament" from the pros, with major prizes at stake.

Among FLW's tournament series, the Triple-A circuit known as the Toyota Series offers some of the best opportunities to win big, especially for co-anglers, and this season FLW has sweetened the pot. Acting on the feedback from tournament anglers, the league partnered with Toyota to completely overhaul the Toyota Series.

Best Value in Fishing

First and foremost, the Toyota Series offers co-anglers one of the best values in competitive bass fishing, including the chance to fish for major payouts at every tournament without having to shell out exorbitant entry fees and travel expenses.

The 2020 reduced fee of \$550 per event for co-anglers puts the thrill of fishing with the pros within the reach of a wide field of amateur anglers. Pros will pay \$1,700 per tournament for the opportunity to compete.

Win and You're In

The Toyota Series is also the only regional circuit of its kind with a no-entryfee world championship.

New in 2020, the Win-and-You're-In qualification to the no-entry-fee Toyota Series Championship makes it possible for a co-angler to qualify at every regularseason event. The championship field will also include the top 25 pros and top 25 coanglers from every division's regular-season standings, top performers from FLW's International Division and a handful of qualifiers from other FLW circuits.

More Divisions Means Less Travel Time and Greater Opportunities to Compete

Travel time and lodging expenses are common roadblocks for co-anglers trying to balance work and family life with their love for fishing. With this in mind, FLW expanded the Toyota Series from five divisions to eight in 2020. This reduces the distance between venues, making it possible for competitors to fish an entire division with minimal travel time and expenses.

According to FLW, some anglers could see a nearly 80 percent reduction in miles driven over the course of a season compared to other Triple-A leagues. Anglers hoping to make it to the pro ranks also have more chances to qualify up through the Toyota Series than any other circuit, and they never have to leave their home region to do it.

Anyone wanting to fish more than three events is most likely within a reasonable drive of some or all of another division's scheduled lakes. Plus, you do not have to fish every tournament in a division in order to compete.

Record Payouts in 2020

Considered one of the best values in competitive bass fishing, the Toyota Series offers pros and co-anglers more

opportunities to win bass boats and cash prizes up to \$235,000 than any other circuit, but with lower expenses to compete. Plus, despite reducing entry fees in 2020, FLW increased payouts to Toyota Series anglers.

The 2020 Toyota Series includes a bounty of payouts and ways to win for pros and co-anglers alike:

- Payouts at regular-season events extend down to 40th place for a 160-boat field. For every 20 additional boats that enter, the payouts increase and extend additional places, up to a max of 65th place for 260 boats.
- The maximum winning prize for pros at regular-season events, including a \$35,000 FLW PHOENIX BONUS for qualified anglers, ranges from \$75,000 to \$100,000, depending on field size and contingency eligibility.

Toyota Series basics

The Toyota Series consists of eight divisions spread out across the country. Each division hosts three tournaments per season, and each tournament lasts three days. Top finishers in each division's Strike King Angler of the Year and Co-angler of the Year standings qualify for the no-entry-fee Toyota Series Championship.

Pros and co-anglers share a boat during tournaments but compete in separate competitions. In each tournament, the entire field fishes for two days, with the top 10 pros and top 10 co-anglers qualifying for the final round. Winners are determined by three-day cumulative weight.









- Strike King will reward the pro and co-angler in the standings in every Toyota Series division with cash at the end of the season. Each Strike King Angler of the Year earns \$5,000, while each Co-angler of the Year earns \$2,000.
- The highest-finishing pro from each division at the championship earns \$10,000.
- For amateurs, the icing on the cake, the cherry on top of the sundae, the hog on the end of your line, is the prize that awaits the winning co-angler at every tournament a new 2020 Phoenix 518 Pro bass boat powered by a 115-hp outboard worth \$33,500. All that, for a reduced entry fee of only \$550 per event.

Finally, the greatest treasure awaits the 2020 Toyota Series Championship winners who will receive record-setting payouts that include a guaranteed \$200,000 prize for the winning pro and a \$33,500 Phoenix 518 Pro bass boat powered by a 115-hp outboard for the winning co-angler.

So, whether your goal is to compete close to home at minimal expense, to learn from some of the best pros in your region, or to have a shot at winning a brand-new bass boat, the 2020 Toyota Series offers a world of opportunity you don't want to miss.

To learn more about the 2020 Toyota Series, visit **flwfishing.com**.

Take advantage of linking to make sure you get in

When registering for a Toyota Series tournament in 2020, FLW is now offering the option for a pro and co-angler to link together to guarantee their spots in the tournament. That means no more waitlists, and no more postponing your travel and tournament plans. If you link, you are in.

When registering for a Toyota Series tournament, either online or over the phone, pros have the option to provide a link to a co-angler, and co-anglers have the option to provide a link to a pro. You will need to provide your linking partner's name and FLW member ID at registration time. And the partner must not already be confirmed in the tournament. Once your linking partner also registers and verifies your information as his or her link, you will both be confirmed for the tournament.

Linked anglers do not compete together during the tournament. Linking is for entry only. Anglers who link will gain entry over people on the waitlist that do not link, so it pays to recruit a buddy to make sure you both get in.







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with Rob Bueltmann

Then talking about summertime fishing one of the first things that comes to my mind is deep cranking. I haven't always had a passion for deep cranking, I just was unsure how to do it. It might sound silly, but there is more to cranking than just throwing your crankbait out there and reeling it back in. To do it the right way it's a little more complex than some may think. There are many variables such as line size, reel gear ratio, length of rod, and depths of certain crankbaits that all fit into the art of deep cranking. With some of the things I have learned over the years I hope this can help all of us become better crankbait fisherman.

Now to begin with what I consider deep cranking is any depths 15 foot and beyond. The most important thing to begin with is rod, reel, and line set ups. Let's say were fishing 20 foot of water, the first thing I would pull out is the team Lews Ledge Series Magnum Crankbait Rod. This rod is my absolute favorite for fishing deep crankbaits. It's a 7-foot 10-inch rod medium heavy with a lot of backbone, and a soft tip. The second item would be a BB1 or BB2 team Lews series reel in a 5-3-1 ratio. I found that you don't have to have real slow gear ratio reel, but it definitely helps you slow down, and feel everything on the bottom. Next and a very important piece is line size. If were fishing 20 foot

of water and were throwing a Strike King 10XD which max depth is 25 foot, then I would pair that up with 17-pound fluorocarbon most likely P-Line. Now if your wanting to get that bait to max depth then go down to 15-pound fluorocarbon. The size of your line matters tremendously on how deep the bait will go. For the bigger crankbaits like the 10XD, and another personal favorite the Cloud 9 C-25 from 6th Sense you're going to want to use at least 15-pound fluorocarbon. Now you can go down to 12-pound line, but that gets awful sketchy with such a big bait. Ive found that 15-pound fluorocarbon on these bigger baits will get you to max depths. Smaller crankbaits like the 6XD, and the cloud 9 C-15 will allow you to use line in the 10-12 size fluorocarbon to reach max depths. In other words, the lighter the line the deeper the bait will travel. So always think about what depths your trying to reach. Sometimes a bigger bait is the ticket, but you don't need it to go that deep, well just beef up the line and that will take care of that.

Deep water structure is the main focal point of deep cranking. Whether its big chunk rock, brush piles, or old foundations, crankbaits will deflect off these structures where the bass live and become irresistible to the fish. Find your key pieces of structure with your electronics, mark a waypoint, and make the longest cast possible. The biggest key to me finally figuring out deep cranking was how important a very long cast is. That long cast is going to get your bait all the way to the bottom, and also keep your bait in the strike zone for longer periods of time. This is another reason why longer rods, and a reel that can hold a lot of line is so important. When you do get your bait to the bottom don't just reel, change your speeds, feel for the rocks, pause the bait, speed it back up. I never have the same retrieve on any cast with the crankbaits. Its about feel. Become one with that bait. Ive learned from my friend Marcus Sykora that its just like fishing a wiggle wart although deeper. Make eratic movements with the bait. On some days you can find a pattern in your retrieve that's working best.

If you have not been much of a big crankbait guy in the past, I hope this intrigues you enough to try. I used to be one of those guys but not anymore, the key is having the right equipment. Once you have the practice of those long cast and dialing in your reel tie on a 6th Sense C-25 or a Strike King 10XD and go wind on them all day!! There is always a period of the summer where crankbaits are king. That being said, even if its not the bait of choice for that period of time it's always worth a few casts on certain places. With a few confidence bites you will be a crankbait king in no time, and will realize that it is not that bad with the right equipment, and it produces big fish!!!

Bassing Bob's New Fish-Intel Website Platform Enables Entrepreneurial Anglers to Reel in Online Success by Deborah Wolfe

hen software executive Bob Bueltmann retired, he envisioned spending his leisure hours avidly fishing the waters of the Lake of the Ozarks. But he was surprised to find how little info there was on the ins and outs of fishing one of the most popular lakes in America.

Realizing the high demand for rich, reliable fishing content, Bueltmann launched BassingBob.com in 2013. Since that time, he and his team have spent countless hours on and off the water compiling fishing reports, interviewing pro fishermen, tracking lake levels, weather conditions and tournament results; as well as serving up donuts and hot dogs at dozens of tournaments each year.

Their efforts spawned the most comprehensive compilation of online information to found about fishing the Lake of the Ozark. And today, BassingBob.com garners hundreds of thousands of pageviews each year, making it the No. 1 source for information about fishing the Lake of the Ozarks.

Much of the site's success is spawned by a wealth of in-depth fishing content that includes expert articles and videos, daily and weekly fishing reports, tournament schedules and results, lake maps and graphs, photo galleries and interactive

tools. This depth of content draws legions of followers and reels in multiple streams of revenue from website subscribers. online advertisers, email newsletters, social media advertising and more.

Now, Bueltmann and the Bassing Bob team are ready to help others turn their passion for fishing into online profits with the new Fish-Intel website platform.

"With Fish-Intel, license holders can launch their own monetized fishing website with a low startup cost," Bueltmann said. "In turn, they receive a fully functional website along with a high level of tech support, robust content archives, marketing tools and expert guidance from the same team that developed BassingBob.com."

Table Rock Lake fishing guide Eric Prey credits Fish-Intel's user-friendly platform and team of experts for his successful launch of TableRockFishingIntel.com earlier this year.

"After trying for a couple of years to build a quality fishing website for Table Rock Lake, I contacted Fish-Intel for help," Prey said. "Within a few weeks we put together a membership-based revenue generating website that has been nothing short of fantastic."

TableRockFishingIntel.com reflects the same format and content that made BassingBob.com a success. Its rich content includes video, photos, maps, articles, fishing reports and more. Prey stressed the ease of site maintenance using the Fish-Intel platform and reliance on their expert

Better yet, Prey is already reaping financial rewards from his investment.

"Within six weeks of launching tablerockfishingintel.com I was able to recoup all of my initial investment and have been in profit ever since," Prey said. "I highly recommend the team at Fish-Intel if you are considering creating a website for your lake, from start to finish they make the process seamless and incredibly easy."

The Fish-Intel team includes tech professionals, business advisors, and of course, expert anglers who are committed to supporting site owners through the long haul. Fish-Intel license holders also benefit from the marketing expertise garnered by Bassing Bob through years of building online revenue.

No Need to Be a Computer Wiz

Just like starting a boat simply requires turning a key, a Fish-Intel website comes fully functional and ready to launch. The pre-built platform is already equipped with the modules, widgets and functions site owners need to easily post all types of online content including:

- Daily, Weekly and Monthly Fishing
- Tournament Schedules and Results
- News, Articles, Resources
- Photo Galleries and Videos
- Forums
- Online Store
- Integrated e-commerce
- Local Business Directory
- Paid Banner Ads
- Plus, a Fish-Intel website can be customized to feature content relating to the types of fishing and the lake locations relevant to your followers.



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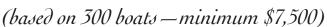


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(continued from page 32)

"Fish-Intel websites provide numerous opportunities to profit from online revenue," Bueltmann said. "Our startup package includes materials and advice on selling online advertising, email marketing and sponsorship opportunities that will maximize income potential."

From Small Ponds to Pro Tournaments - Fishing is **Big Business**

Given the tremendous growth and economic impact of recreational fishing over the last decade, investing in a fishingdriven online business is a good bet.

With \$50 billion in annual retails sales and a \$125 billion economic impact, recreational fishing is a powerhouse industry that shows no sign of slowing down. Millions of anglers are now one click away from the path to purchase their fishing essentials and advertisers are hungry for their attention.

By owning a Fish-Intel website you will stand out from the crowd by focusing on the type of highly targeted content specific to locations, conditions and type of fishing relevant to your followers. With support from Fish-Intel experts you will become the go-to source for anglers and advertisers wanting to grab their attention.

"At Fish-Intel, we are excited to get you off the dock and on the web with your own professional and profitable website," Bueltmann said. "We promise to give you our full support from start-up to maximum growth, cheering you on the entire way!"

Learn how you can profit from your passion for fishing with your own Fish-Intel website by visiting fish-intel.com or call Bob Bueltmann 314-575-5545.



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2020 Schedule

3/14/2020	Test & Tune - 360 Sprints - Winged, POWRi RaceSaver Sprints,	6/27/2020	Weekly Show No. 12 - POWRi RaceSaver Sprints, LOS Late
	LOS Late Models, Street Stock, Pure Stock, USRA B-Modifieds		Models, Street Stock, Pure Stock, USRA B-Modifieds
3/21/2020	Test & Tune - 360 Sprints - Winged, POWRi RaceSaver Sprints,	7/3/2020	Hell Tour - Pure Stock, UMP Late Models
	LOS Late Models, Street Stock, Pure Stock, USRA B-Modifieds	7/4/2020	Special Event - 360 Sprints Winged, LOS Late Models, Street Stock,
3/28/2020	Weekly Show No. 1/ Spring Opener - 360 Sprints - Winged,		USRA B-Modifieds, Show Me Vintage Racers
	POWRi RaceSaver Sprints, LOS Late Models, Street Stock,	7/11/2020	Weekly Show No. 13 - POWRi RaceSaver Sprints, LOS Late
	Pure Stock, USRA B-Modifieds		Models, Street Stock, Pure Stock
4/4/2020	Weekly Show No. 2 - 360 Sprints - Winged, Street Stock,	7/18/2020	Weekly Show No. 14 - 360 Sprints - Winged, Street Stock, Pure
	Pure Stock, USRA B-Modifieds		Stock, POWRi Midwest Lightning Sprints, USRA B-Modifieds
4/11/2020	Weekly Show No. 3 - POWRi RaceSaver Sprints, LOS Late Models,	7/25/2020	Weekly Show No. 15 - POWRi RaceSaver Sprints, LOS Late
	Street Stock, Pure Stock, USRA B-Modifieds		Models, Street Stock, Pure Stock, USRA B-Modifieds
4/18/2020	Weekly Show No. 4 - 360 Sprints - Winged, Street Stock,	8/1/2020	Weekly Show No. 16 - 360 Sprints - Winged, Street Stock,
	USRA B-Modifieds, Show Me Vintage Racers		Pure Stock, USRA B-Modifieds
4/25/2020	Weekly Show No. 5 - POWRi RaceSaver Sprints, LOS Late Models,	8/8/2020	Weekly Show No. 17 - LOS Late Models, Street Stock, Pure Stock,
	Street Stock, Pure Stock, POWRi Midwest Lightning Sprints,		POWRi Midwest Lightning Sprints, USRA B-Modifieds
	USRA B-Modifieds	8/21/2020	Special Event - LOS Late Models, USMTS Modifieds
5/2/2020	Weekly Show No. 6 - LOS Late Models, Street Stock, Pure Stock,	8/22/2020	Weekly Show No. 18 - 360 Sprints - Winged, Street Stock,
	USRA B-Modifieds		Pure Stock, USRA B-Modifieds
5/9/2020	Weekly Show No. 7 - POWRi RaceSaver Sprints, LOS Late Models,	8/29/2020	Weekly Show No. 19 - POWRi RaceSaver Sprints, LOS Late
	Street Stock, Pure Stock, POWRi Midwest Lightning Sprints,		Models, Street Stock, Pure Stock, USRA B-Modifieds
	USRA B-Modifieds	9/5/2020	10th Annual Lake Ozark Speedway 360 Nationals/
5/16/2020	Weekly Show No. 8 - 360 Sprints - Winged, Street Stock,		Don Parkes Memorial- Day #1 - 360 Sprints - Winged,
	Pure Stock, USRA B-Modifieds		POWRi RaceSaver Sprints
5/23/2020	2nd Annual Jason Russell Memorial - LOS Late Models,	9/6/2020	10th Annual Lake Ozark Speedway 360 Nationals - Day #2 -
	Street Stock, USRA B-Modifieds		360 Sprints - Winged, POWRI WAR Non-Wing Sprints
5/29/2020	Jason Johnson Classic - World of Outlaws Sprint Car Series -	9/12/2020	Weekly Show No. 20/ End of Season Championship -
	POWRI WAR Non-Wing Sprints: POWRI WAR Sprints		360 Sprints - Winged, POWRi RaceSaver Sprints, LOS Late Models,
6/6/2020	Weekly Show No. 9 - 360 Sprints - Winged, Street Stock,	0000	Street Stock, Pure Stock, USRA B-Modifieds
	Pure Stock, USRA B-Modifieds	10/3/2020	B Modified Make Up Race - USRA B-Modifieds
6/13/2020	Weekly Show No. 10 - POWRi RaceSaver Sprints, LOS Late	12/5/2020	Lake Ozark Speedway Annual Awards Banquet
000	Models, Pure Stock, USRA B-Modifieds		360 Sprints - Winged, POWRi RaceSaver Sprints, LOS Late Models,
6/20/2020	Weekly Show No. 11 - 360 Sprints - Winged, Street Stock, Pure		Street Stock, Pure Stock, USRA B-Modifieds
	Stock, POWRi Midwest Lightning Sprints, USRA B-Modifieds		





MDC THANKS PADDLEFISH SNAGGERS FOR **HELP WITH RESEARCH**

Kansas City, Mo. - The Missouri Department of Conservation's (MDC) paddlefish program is getting help from anglers to keep the fishery healthy. The paddlefish snagging season opened March 15 and runs through April 30. Some successful anglers will find metal tags on the lower jaw or a transmitter tube in the body cavity of the paddlefish they snag. Anglers reporting information about the tags provide important and often interesting data useful in MDC's fishery management.

For example, several paddlefish tagged in Truman Lake or Lake of the Ozarks successfully passed through dams, went down the Osage River into the Missouri River, then traveled to other waters. Some fish made upstream runs.

"There's a lot of movement," said Trish Yasger, MDC fisheries management biologist. "We have fish tagged in the lakes that have ended up in the open rivers like the Missouri and the Mississippi. It's good that adult fish are successful going through the dams."

Paddlefish are stocked annually in Truman Lake, Lake of the Ozarks, and Table Rock Lake. But many fish eventually move.

Some angler-reported paddlefish treks from fish tagged in Truman Lake include:

- ➤ 71 paddlefish passed through the dam and were caught in Lake of the Ozarks.
- ➤ Three paddlefish passed through both dams for Truman Lake and Lake of the Ozarks, and were caught in the Osage River below Bagnell Dam.



Paddlefish jaw tag

MDC biologists in previous years placed jaw tags in paddlefish for research into the fishery. Anglers reporting the tags provides information about paddlefish movement and angler harvest that is useful in managing the fishery. These fish were tagged at Truman Lake.

> Photo by Bill Graham, Missouri Department of Conservation

➤ 11 paddlefish went upstream from the lake into the Osage River, entered the Marais des Cygnes River tributary, and were caught just below the Osawatomie City Dam in eastern Kansas.

Travels by paddlefish tagged in Lake of the Ozarks included:

- ➤ 13 paddlefish passed through Bagnell Dam and were caught in the Osage
- ➤ Two paddlefish passed through Bagnell Dam, traveled down the Osage River to the Missouri River, swam upstream and were caught below Gavins Point Dam in South Dakota.
- ➤ One paddlefish traveled through the dam, down the Osage River and then upstream in the Missouri River, entered the Kansas River at Kansas City, then moved into the Wakarusa River and was caught below the Clinton Lake dam near Lawrence, Kan.

Paddlefish stocked in Table Rock Lake also traveled:

- ➤ Seven paddlefish traveled upstream in the White River arm and were harvested below the Beaver Lake dam in Arkansas.
- ➤ Two paddlefish passed through the Table Rock Lake dam, through Lake Taneycomo, and were harvested below Powersite Dam at Forsyth, Mo., the upper end of Bull Shoals Lake.

Biologists still have much to learn about paddlefish, Missouri's largest fish. But Yasger believes water flow motivates the fish to move to certain areas to spawn. Why they travel afar in other seasons is still a mystery.

Most traditional paddlefish spawning areas in the Osage River system are now inundated by the reservoirs. Most fish that anglers snag are spawned and raised at MDC's Blind Pony Fish Hatchery and stocked as juveniles. In the Kansas City region, the prime waters for snagging paddlefish during their spring spawning runs are in the upper ends of Lake of the Ozarks and Truman Lake, both fed by the Osage River.

MDC biologists placed identification jaw tags and transmitter tubes in some adult paddlefish to track movements and angler harvest during a recent five-year study. The five-year study has concluded. Anglers are asked to continue reporting tags so biologists can add information to the data base.

Anglers can keep the silver jaw tag. They are asked to send a photo with the tag number. Sub-legal fish with tags should be reported but released unharmed. While supplies last, MDC will send paddlefish t-shirts and caps to anglers reporting tags. To report tagged fish, contact Yasger by phone at 660-530-5500, or by at email at Trish.Yasger@mdc.mo.gov (link sends e-mail).

A weekly snagging report provided by Yasger provides information about paddlefish movement trends in the Osage River system and angler success. The report also provides information on changes to boat access due to high water, fishing regulations, guidelines for handling fish, and tips for success. For the report, visit https:// short.mdc.mo.gov/Ze9.



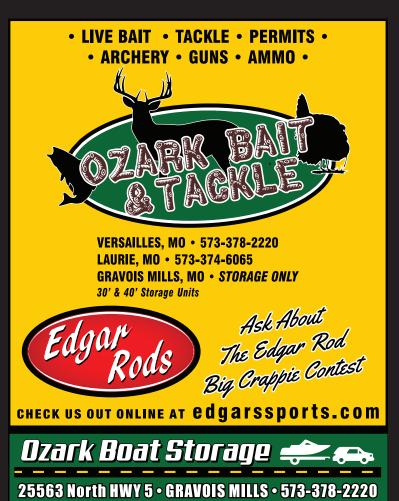
Biologists with paddlefish

MDC biologists in previous years placed jaw tags in paddlefish for research into the fishery. Anglers reporting the tags provides information about paddlefish movement and angler harvest that is useful in managing the fishery. These fish were tagged at Truman Lake.

> Photo by Bill Graham, Missouri Department of Conservation

WE WORK SOMETIMES!

Have an idea or something you would like to see in the magazine? Drop us a line! Send your suggestions, we'd love to hear from you! steve@bassingbob.com





A Passion for Fishing, Hunting and People Leads to a New Career

Realtor Mark Easley thrives on helping others find the perfect lake property by Deborah Wolfe

iving the lake lifestyle comes naturally to Mark Easley. Growing up in east Texas, he spent many a day fishing the waters of Lake Fork.

"Most bass fishermen know about Lake Fork, but for those who don't, 30 of the top 50 bass caught in Texas came out of Fork," Easley said, adding with a laugh. "And no; I didn't catch any of those 30."

Though Easley loved his home lake, he was ready for a change of pace in 2011 when he bought a second home at the Lake of the Ozarks. It did not take long for the Ozarks to capture Easley's heart and the family made it their permanent home in 2019.

"I spent most of my adult life working around the world in the oil industry. It

is an incredibly stressful, demanding and dangerous job, and I was increasingly frustrated with the up and downswings in the industry,"

Easley said. "I really wanted to make a change in my life and I just fell in love with this place after a couple of summers. I love the lake, the scenery and the people."

An avid angler, Easley appreciated the tremendous pool of local fishing experts who were happy to share their knowledge with the "new guy." He credits fishing guides Jack Uxa and James Dill along with in-depth fishing information available on the Bassing Bob website, for helping him learn the ins and outs of fishing the Lake of the Ozarks



"It doesn't matter how busy or successful someone is, Lake of the Ozarks fishing experts are always willing to offer advice," Easley said. "This lake produced the likes of Guido and Dion Hibdon, Denny Brauer and numerous All-American winners. That many sticks of that caliber don't come from a pond that doesn't have fish!"

Naturally gregarious, Easley's eagerness to share his passion for the outdoors and the Lake of the Ozarks led him to a career in real estate.

"I chose to become a realtor because it allows me to live here at the lake; and I like meeting and helping people," Easley said. "There is no better feeling than when a family thanks me for helping them buy that lake house they always wanted; or when I help someone find the perfect hunting property here at the lake."

Whether you love time on the water or in the woods, Easley says the Lake of the Ozarks has the best of both worlds. He encourages buyers to look at their lake property as a year-round destination instead of limiting visits to the summer season.

"I feel a lot of people don't think about coming to the lake to hunt as well as fish,

but once I bought my lake house, it only took one fall for me to wish I had somewhere to hunt," Easley said. "I have hunted whitetails from South Texas to Saskatchewan Canada; this place has got some big deer and there are turkeys everywhere!"

Easley said there are hunting properties rich in wildlife spanning across the entire lake area and much of it has not been hunted for years. Plus, he is more than happy to go on the hunt to find the perfect property for your lifestyle. While he is at it, he might cast a line or scout locations for a new tree stand.

Mark Easley loves every aspect of living at the Lake of the Ozarks and he is convinced you will, too.

"How fun would it be to stay at your lake house, go turkey and mushroom hunting in the morning and crappie fishing in the afternoon," Easley said. "Then finish the day off with a hot shower and warm bed in YOUR lake house, instead of a cabin or camper trailer."

Contact Mark Easley on his office phone at (573) 348-9898, his cell number (903) 360-6877, or email richardeasley@kw.com.

Mark Easley's latest listing is a Fisherman's Paradise

This property is a 40'x60' metal building with 800 square feet of living quarters that includes 1 bedroom and 1 bath with a kitchen. The building has roll-up doors on each end so you can pull through and never unhook from the boat. Pegboard is already on the shop wall for hanging baits! A partially framed out area in the shop could easily make two more bedrooms.

A 38' x 24' area is slabbed and under roof at the back of the building is the perfect setting for swapping fish stories. Plus, a nice gravel drive encircles the building and it all sits on 4.8 cleared and mowed acres. Access to community boat ramp is less than 5 minutes away. Truman Lake is 45 mins away, PB2 45 minutes away and Table Rock is a 2 1/2-hour drive.









Commitment to Excellence Takes Angler's Port Marine to New Heights in the Marine Industry

by Deborah Wolfe

aking over the helm of a respected boating business can be a daunting proposition. Driving that business to being an industry leader in a few short years might seem an insurmountable goal, but that is exactly what Klaus Fink did when he purchased Angler's Port Marine in 2016.

Founded by Dennis and Linda Morgan in 2000, Angler's Port built a solid reputation for boat sales and service from a small location off 65 HWY south of Warsaw, later moving to their current location on 7 HWY. After 16 years as marine dealers the couple decided it was time to pass the torch and sold the business to Fink. He quickly set his sights on transforming Angler's Port into a major player in the fishing industry.

Don Schlesselman, Angler's Port Marine sales and marketing director, credits Fink's love of fishing along with 25 years of product development and engineering experience as being key factors in the company's impressive growth.

"As a lifelong fishing enthusiast, Klaus continues the fishing heritage of Angler's Port Marine," Schlesselman said. "His focus is to create a place where fishermen and boaters can receive the guidance they need to buy the right boat for their lifestyle, and then provide them with exceptional service over the life of their boat."

Building strong customer relationships is at the heart of the Angler's Port mission and it plays a central role in everything from choosing product lines to staffing decisions. Their strong commitment to integrity and exceptional customer service has led Angler's Port to be a top performer in the marine industry.

Consistently ranked as one of Lowe Boats' top-performing dealers in recent years, Angler's Port was recognized as one of Lowe's top three performing dealers in terms of overall sales in Model Year 2018, with over \$5 million in sales. The accomplishment garnered them the prestigious Lowe's President's Award.

When presenting the award, Lowe President Ben Cast praised Angler's Port for dedication to excellence in service, sales and customer appreciation, and said the dealer's professionalism makes it an

excellent partner to promote state-of-theart Lowe marine products.

"Angler's Port has quickly become a formidable representative of the Lowe Boats line-up and we look forward to its continued success offering our products," Cast stated in a company press release. "They are setting a great example as a Lowe dealer, and at the same time, Lowe Boats has proven to be a popular choice for boaters throughout Missouri."

While the Angler's Port team is honored by the industry accolades, the opinions of their customers is the top priority.

"We believe in safety first, doing the right thing, and maintaining a friendly, professional environment for our customers," Schlesselman said. "If a buyer lets us know that they are first time boaters, we will be happy to take them out on the lake for some beginner boating lessons. Regardless of your boating style or level of experience, Angler's Port is dedicated to being there for our customers."

That dedication has garnered high praise from the pro fishing world.

"Angler's Port Marine is the #1 Lowe dealer in the world not only because they sell the most boats," Angler's Port pro staff member Brad Jelinek said. "The best part about Angler's Port marine is not only the boats they sell but the amazing team of people who work there."

FLW Ozark Division Angler of the Year

Andy Newcomb echoed Jelinek's high marks for Angler's Port Marine's friendly sales approach and responsive service department.

"Angler's Port Marine's friendly and knowledgeable staff make the boat buying process a breeze and their service after the sale is top-notch, as well," Newcomb said. "I highly recommend you check out Angler's Port the next time you're in the market for a new or used boat."

Though they are well-known as a prominent Lowe boat dealer, in recent years, Angler's Port has added Phoenix and Caymas boats to their product lines.

"Four years ago, we took on the challenge of bringing Phoenix bass boats into this area," Schlessman explained. "Phoenix boats are designed by fishermen for fishermen and they are the best riding highperformance fiberglass bass boats on the market today."

Caymas fishing boats are new to the market, but Caymas founder Earl Bentz's decades of experience in bass fishing boats with roots in Stratos and Triton ownership shows in the performance and design of the new Caymas lines.

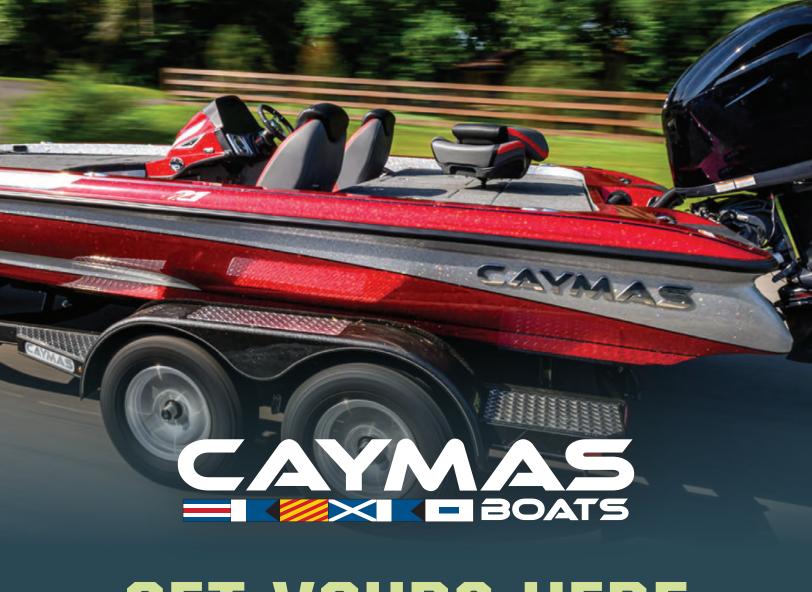
Along with the addition of new boat lines, Angler's Port has expanded its service offerings.

"We provide service for Mercury and Yamaha motors and service all types of boats," Schlesselman said. "Recently, we have expanded our service to include MERCRUISER® I/O engines which are getting harder to find qualified service for."

Located at the intersection of Truman Lake and the Lake of the Ozarks, Angler's Port Marine brings together two of the premier fishing and boating lakes in Missouri and gives customers convenient access from both lakes.



To learn more about Angler's Port Marine boats, services and events, visit anglersportmarine.com or call (660) 438-4600. Or stop by their showroom at 13979 MO-7, Warsaw, Missouri.



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Lawson Hibdon joins his father Dion on the TINCUP Professional Fishing Team by Deborah Wolfe

n 2019, TINCUP Whiskey announced the inception of the TINCUP Professional Fishing Team, signing Dion Hibdon as pro-angler and brand ambassador. And now, the next generation of Hibdon anglers will compete on the brands' behalf with the addition of Lawson Hibdon to the team. The move symbolizes a rich legacy of fishing, family and friendship between the Hibdons and TINCUP rep Luke Foli.

As a young boy, Foli idolized Dion's father, Bass Fishing Hall of Famer Guido Hibdon and was thrilled when he got the chance to meet the fishing great at a sports show. The pair hit it off and as time went by, Foli grew close to Guido and the entire Hibdon family. Through fishing trips, tournaments and time together on and off the water, Foli felt like an honorary member of the Hibdon family. Dion even served as the best man at Foli's wedding.

Foli went on to compete as a college angler and in pro circuits before forging a career as an exec in the liquor industry. For years, he sought a way to combine his passion for fishing with his career pursuits and that opportunity came along with the formation of the TINCUP Professional Fishing Team.

Foli did not have to look far to find the perfect ambassador for the new venture; lifetime friend and two-time World Champion Dion Hibdon. One of the few anglers to win both the Bassmaster Classic and the Forrest Wood Cup, Dion has garnered success at every level of fishing competition. He and Guido made history as the only father and son to ever win a Bassmaster Classic - Guido in 1988 and Dion in 1997.

"I'm thankful for every day I got to spend with my father," Dion said. "Sure, he taught me volumes about fishing, but he also taught me all the super important stuff that some anglers don't get today; things like the importance of working hard, being kind to your fans and keeping your family close."

And now the legacy continues with the inclusion of Dion's son Lawson on the TINCUP Pro Fishing Team. An impressive angler in his own right, Lawson placed second behind Roger Fitzpatrick in last year's two-day T-H Marine FLW Bass Fishing League (BFL) Ozark Division with a two-day total of 10 bass weighing in at 31 pounds, 9 ounces.

Dion, Luke and Foli spent the last several months promoting fishing and TINCUP Whiskey, primarily in Indiana. The brand's new American Rye Whiskey is distilled and aged for three years in the state before being cut with Rocky Mountain water. In addition, the company recently released TINCUP 10 - that marries the bold, pure, untamed flavor of TINCUP with a full decade of oak barrel aging. With a mash bill of 2/3 corn and 1/3 rye, the limited edition TINCUP 10 is aged in white American oak barrels with a number three char for a minimum of 10 years before it is cut to proof with Rocky Mountain spring water.

"Distillers are always trying to design the best whiskey they can by refining their processes and developing new innovations," TINCUP founder Jess Graber writes on the company's website. "For TINCUP 10, we threw away the lab coats and put on our leather jackets. I think you'll like what simple time and tradition have imparted on this whiskey."

To further deepen their connection with the fishing community, TINCUP became the exclusive whiskey sponsor for FLW in 2020. Sponsoring Dion and Lawson Hibdon as pro anglers is another way TINCUP is supporting adventure in the outdoors and the bonds forged when people come together in pursuit of adventure.

The role comes easy to Dion who learned the ins and outs of public relations by watching his legendary father greet legions of fans.

BOLD SPICE SMOOTH FINISH



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Lakeozarkfishingguideservice.com 1-573-465-3810 "TINCUP Whiskey is all about fishing and the outdoor lifestyle, and it's great to be out promoting them," Dion said. "Getting to know fans and showing our appreciation is what it's all about."

Follow the progress of the TINCUP Professional Fishing Team on the Tin Cup Whiskey Facebook page and by following Dion and Lawson Hibdon on Facebook. Learn more about Tin Cup Whiskey at *tincupwhiskey.com*.



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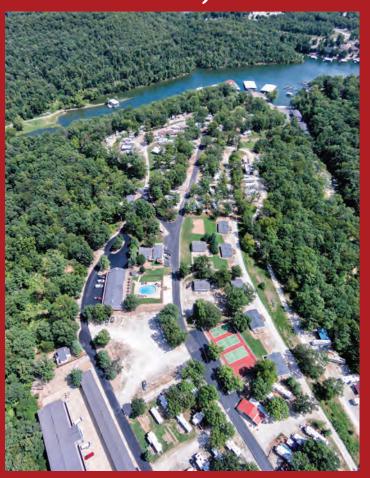
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5 Bedroom Condo (located lake Building A) 5 Rooms ft. 1 Queen in each, 2 Full Baths, Laundry Room Living Room & Kitchen	10	\$270.00	\$320.00	\$1,620.00	\$1,920.00			
3 Bedroom Condo 3 Bedroom's, 2 Full Bath, Living Room & Full Kitchen	6	\$180.00	\$220.00	\$1,080.00	\$1,320.00			
2 Bedroom Condo 2 Rooms ft. 1 Queen in each, Hallway Full Bath, Living Room, Kitchen & Laundry Room	4	\$145.00	\$185.00	\$870.00	\$1,110.00			
2 Bedroom Condo #40 (located lake Building A) 2 Rooms ft. 1 Queen in each, 1 Half Bath & 1 Full Bath Living Room, Kitchen	Sample S		\$220.00	\$1,080.00	\$1,320.00			
1 Room ft. 1 Queen, 1 Room ft. 2 Queen, Full Bath, Living Room &			\$170.00	\$720.00	\$1,020.00			
1 Room ft. 1 Queen, 2 Room's ft. 2 Twin Beds,			\$210.00	\$1,020.00	\$1,260.00			
Motel Unit 2 Queen, Full Bath, Table, Microwave & Mini Fridge (No Coffee Pot or Kitchenware)	4	\$85.00	\$100.00	\$510.00	\$600.00			
Motel Unit w/ Kitchen 1 or 2 Queen, Full Bath, Table & Full Kitchen	4	\$95.00	\$115.00	\$570.00	\$690.00			
Nightly Boat Slip		\$15.00	\$25.00	\$90.00	\$150.00			
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